

A large graphic at the top of the page features the text "WAVE REVIEW" in a stylized, blue, bubbly font with a white outline and a slight shadow. Above the text is a large yellow star with a white outline, containing the year "2016" in red. To the right of the main text are several smaller yellow stars of varying sizes, also with white outlines. The background is white with a green border at the top.

# WAVE REVIEW!

## 2016 WINNERS

### Billboard:

- Castaway Cove Waterpark
- Hurricane Alley Waterpark
- Vana Nava Hua Hin

### Brochure:

- Splash Zone Waterpark
- Breakwater Beach Waterpark
- Hyland Hills Water World

### Direct Mail:

- Zoom Flume Waterpark
- Soaring Eagle Waterpark & Hotel
- Wet 'n' Wild Phoenix

### Email Campaign:

- Castaway Cove Waterpark
- Magic Waters Waterpark
- Camelbeach Mountain Waterpark

### Poster:

- Splash Zone Waterpark
- Soaring Eagle Waterpark & Hotel
- Hyland Hills Water World

### Print Media:

- Splash Zone Waterpark
- Mountain Creek Waterpark
- Wild Wadi Waterpark

### Promotion:

- Summit Family Aquatic Center
- Magic Waters Waterpark
- Rapids Water Park

### Radio Commercial:

- Splash Kingdom Family Waterpark - Greenville
- Hurricane Alley Waterpark (TIE)
- Mountain Creek Waterpark (TIE)
- Schlitterbahn Waterpark - Galveston Island

### Social Media Campaign:

- CoCo Key Hotel & Water Resort
- Hurricane Alley Waterpark
- Schlitterbahn Waterpark - New Braunfels

### TV Commercial:

- Splash Zone Waterpark
- Soaring Eagle Waterpark & Hotel
- Wilderness Hotel & Golf Resort

### Website:

- Splash Kingdom Family Waterpark - Hudson Oaks
- Splash Kingdom Family Waterpark - Canton
- Schlitterbahn Waterpark - New Braunfels

### YouTube Campaign:

- CoCo Key Hotel & Water Resort
- Mountain Creek Waterpark
- Wild Wadi Waterpark

### KEY *(listed in this order)*

- Up to 100,000 Annual Attendance
- 100,000 to 250,000 Annual Attendance
- 250,000 & Up Annual Attendance