

DAVID J. SANGREE

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David J. Sangree has long been recognized as an expert in the waterpark industry. His passion and dedication is evidenced by a nearly 25-year career in waterpark and hotel consulting. His accomplishments include assisting hundreds of clients determine the scope and feasibility of waterpark projects, reaching out to media on behalf of the industry and furthering the knowledge of the industry through presentations, articles and contributions to panel discussions.

Sangree has completed studies on over 400 indoor and outdoor waterparks in the United States and Canada. With the results of these thorough market feasibility analyses and appraisals, developers and investors are able to secure financing and tax credits, plan diligently for future development and determine if the risks outweigh the rewards when considering developing a waterpark. Sangree's expertise in this area has a substantial impact on the industry by ensuring that developers are considering all aspects of development, design, finance and long-term feasibility of waterpark projects.

Sangree has been at the forefront of media relations about waterparks over the past fifteen years. He has consistently given interviews with newspapers and magazines on the state of the waterpark industry. Sangree's willingness to put his word and expertise on the line is commendable in an industry that sometimes takes abuse regarding the nature of public/private partnerships and water usage. He has been an unabashed champion of the industry, all while tempering his enthusiasm with realistic expectations and keen insights. Perhaps one of his most important contributions to the industry, and to WWA in particular, is the insight and expertise he brings with his speaking engagements and articles. Every spring, Sangree publishes the waterpark update article, discussing the state of the industry in the coming year, as well as delineating the new waterparks that will come on line in the year. This article is well received and many look forward to its publication every year.

Sangree has spent many hours crafting thoughtful industry articles and presentations that he shares at various venues, most notably the WWA Annual Symposium & Trade Show for the past 10 years. These mediums afford Sangree the opportunity to spread his expertise beyond just helping clients, to helping other professionals to a better understand this complex and varied industry.

"My greatest privilege working in the waterpark industry has been my involvement in the development of many of the largest waterpark resort projects in the United States and Canada," said Sangree. "I have had the opportunity to work with visionary developers who have pulled together the right people and financing sources to open popular waterpark resorts."

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